

# Rural Development Academy

**Bogra.**

**Name:** Shamal Chandra Hawlader

**Designation:** Assistant Director

1. **Title of the Course:** Post Graduation Diploma on Rural Development Management (PGDRDM)
2. **Duration:** August, 2015 to July, 2016 (1 year)
3. **Institution:** National Institute of Rural Development & Panchayati Raj, Rajendranagar, Hyderabad.
4. **Country:** India
5. **Sponsoring Organization:** Asia Africa Rural Development Organization (AARDO)
6. **Course Contents:**

## Trimester-I: Courses along with the Number of Credits

Sl. No.	Course Number & Course Title	No. of Credits
1	RDM 501: Rural Society & Polity	2.0
2	RDM 502: Rural Development Management (RDM – I)	2.0
	Module -1 Rural Development Management: Principles and Practices Module -2 Rural Livelihoods: Concepts, Models and Practices	1.5
3	RDM 503: Managerial Economics-I	3.0
4	RDM 504: Information Technology Skills	2.0
5	RDM 505: Research Methodology and Analytical Techniques-I	1.5
6	RDM 506: Managerial Accounting	3.0
7	RDM 507: Development Communication and Personality Development	1.5
8	RDM 508: National Flagship Programmes of Ministry of RD, Govt. of India	1.5
	<b>Total Number of Credits</b>	<b>18.0</b>

35

**Trimester-II: Courses along with the Number of Credits**

Sl. No.	Course Title	No. of Credits
1	RDM 509 Research Methodology and Analytical Techniques- II	2.0
2	RDM 510 Rural Development Management-II Organisational Behaviour & Organisational Development	2.0
3	RDM 511 Rural Development Management-III Module -1: Project Management Planning, Monitoring and Evaluation of Rural Development Programmes (RDPs)	2.0
	Module-2: Application of Management Information System (MIS) & SPSS Tools	1.5
4	RDM 512 Managerial Economic-II	3.0
5	RDM 513 Rural Product Marketing (RPM)	2.5
6	RDM 514 Poverty Alleviation (PA)	2.0
7	RDM 515 Rural Small and Medium Enterprises (RSME)	1.5
8	RDM 516 Skill Development (SKD)	1.5
<b>Total Credits</b>		<b>18.0</b>
<b>45 Days Internship</b>		<b>2.0</b>

**Trimester-III: Courses along with the Number of Credits**

Sl. No.	Name of the Course	Credits
1	RDM 518 Human Resource Management	2.5
2	RDM 519 Rural Credit and Micro-Finance	2.0
3	RDM 520 Financial Management	2.0
4	RDM 521 Strategic Management and Planning	2.0

5	RDM 522 Rural Management - Values and Ethics	1.5
6	RDM 523 Social Entrepreneurship	1.5
7	RDM 524 Geographical Information Systems	1.5
8	RDM 525 Corporate Social Responsibility	1.5
9	RDM 526 National Fish Development Board (NFDB)	1.5
	<b>Total Credits</b>	<b>16.0</b>

### 7. Learning Point:

**Social Structure** : concept and significance; Evolution of social structures: Relationship with culture; Social stratification; Endogenous and exogenous factors of social change.

To learn basic concepts of class, caste, gender and ethnicity and their contexts in India.

To learn about social aspects of development challenges in India in respect of dalits, tribes, women and minorities, particularly Muslims in India.

To critically engage into contemporary debates on Indian rural society.

#### **Rural Development Management: Principles and Practices**

- Development Manager: Roles, Qualities, Competencies, Learning, Self-management, Self-development, Values and Ethics
- Basic Management Principles, Practices and Tools: Management? E&E? Principles and Elements of Management
- RDM Principles & Practices: Learning; Participation Vs Ownership (Contribution); Collective action; collaboration; Pedagogy of the oppressed; Social mobilization; Livelihood Principles; Inclusion, Participation, Contribution, Ownership, People-centric, Decentralization; Tree – branches and roots, Metalizing, Micro vs Macro;
- RDM – Critical Parameters – Productivity, Equity, Sustainability, Feasibility, Viability, Cost Effectiveness;
- Elements – Social Mobilization, Pedagogy of the oppressed, Collective Action, Social Capital, Targeting; Facilitation, Enabling, Empowerment, Support, Capacity Building, Partnership, Linkages, Collaborations



### **Rural Livelihoods: Concepts, Models & Practices**

- Understanding Rural Organizations: Organization – legal entity, structure, governance, operations
- Stakeholders; Business vs Social
- Context(s) of RDM – Poverty, Vulnerability, Livelihoods, Quality of Life, Trends, Development
- Interventions, Civil Society
- Facilitation Vs Management
- Problem statement and resolution, Values and Ethics
- Livelihood concept and definition
- Framework
- Livelihoods Elements

### **Planning: Concept and Principles**

- Integration, Consolidation and Convergence in Planning
- Convergence Plan plus software, Local decentralized and Micro Planning

### **Implementation: Institutional Planning & Project Scheduling**

- Project Formulation
- Project Cycle ,Project Appraisal
- Logical Framework - Concept and Approach
- Problem Analysis
- Stakeholder Analysis, Activity Logs
- Linkages and convergence for livelihood enhancement and sustainability
- Public-private partnerships

### **Institutional support for livelihoods: Challenges to rural livelihoods, the emerging scenario**

Micro-entrepreneurial skills, Environmental scanning for emerging livelihood opportunities  
Preparing rural people for new opportunities, such as re-skilling, employability.

MIS, GIS, Digital Mapping, Mobile Data Collection.

### **Achievement:**

Achieved the Academic Excellence Award 2015-16 from the NIRD & PR “The Best International Performance Award and Medal” among the PGDRDM 10<sup>th</sup> Batch of NIRD & PR, Hyderabad, India.